

# World

## RESPONSE CONFERENCE

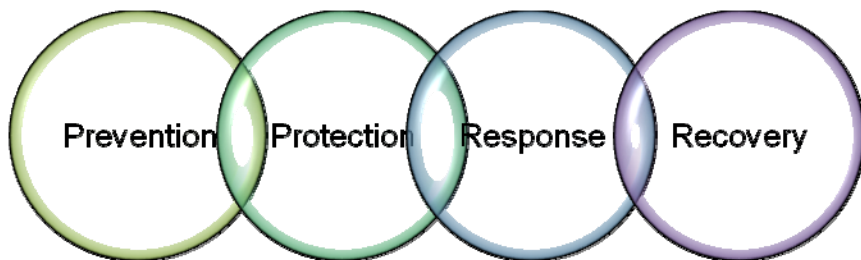
on

# Global Outbreak - 2009 H1N1 + H5N1 Flu

12-13 November, 2009  
Las Vegas, Nevada

## Be a Sponsor.

Demonstrate the **value** of your solutions



Increase your **visibility** in our

from Possible Co-Occurrence of H5N1 Avian Flu during H1N1 PanFLU, in the same area.

Community



Dear Colleague:

We are delighted to present you the various Sponsorship Opportunities for **WRCGO 2009 – H1N1 + H5N1 Flu** .

**World’s Response Conference on Global Outbreak** is the first practical conference to highlight the first real-time test on global and domestic preparedness in the aspect of prevention, protection, response, and recovery.

We have 10 permanent staff who will manage the forum and exhibition space for you. This event will have:

1. Expected 300-350 senior business executives, government officials, & the medical community from a defined target audience within this market.
2. Government leaders, critical infrastructure councils, first responders, medical & scientific experts, military, justice & law experts, information technology guru, media, and recognized world leaders on public health will speak in this conference.
3. Two- day in length which is sufficient to network, discuss relevant topics and share ideas.
4. All table displays/booth will include free of charge conference delegate pass to ensure that the exhibit personnel have access to every area of the event and all event functions.
5. Free of charge Wireless Broadband Internet access inside the function.
6. All Delegate Refreshment Breaks take place inside the conference function and exhibition and are in total one hour to ensure delegates have sufficient time to properly visit your booth and exchange contact details. The Forum’s Delegate Lunch will also take place inside the same of place of the forum.
7. We will email the full contact details of all the participants to all registered participants one week before the event to enable you to arrange business meetings on site with registered attendees in advance.
8. We will email the conference presentations and event photographs to all registered attendees within two working days after the week.

We welcome your reply at your earliest convenience. Please find attached sponsorship information on World’s Response Conference on Global Outbreak.

Sincerely Yours,

*Jennifer McCrory*  
*Events Manager*

**WRCGO 2009**

1776 I Street, NW  
 NW 9th Floor Washington  
 District of Columbia  
 20006 USA

DL 425.996.8865 F 425.968.7400

Email: [jennifer@eve-ex.net](mailto:jennifer@eve-ex.net) cc [sbriggs@eve-ex.us](mailto:sbriggs@eve-ex.us)

Website: [www.eve-ex.com](http://www.eve-ex.com)

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Understand the decision maker's needs firsthand and be able to demonstrate the value of your solutions. We welcome sponsorship from companies and organizations! Let us raise your national and regional profile.

## BENEFITS

The sponsorship packages are designed to meet your business objective which will put your CEO on platform with your top prospects, influence & build relationships, and boost your brand with the decision makers. We have varied sponsorship packages to suit your budget.

- With a truly global audience the conference provides an excellent opportunity for you to show your support of ongoing research and worldwide medical excellence by being involved with such an important event in the conference calendar.
- We believe that sponsoring a conference provides a superb vehicle to showcase your commitment to worldwide medical excellence & global partnerships and the pursuit of knowledge from global experts on the field. Your company will benefit from interaction with a highly focused, motivated engaged and receptive audience in a relaxed environment.

“first come, first served basis sponsorship”

▶▶▶ Sponsors ▶▶▶

MEET ◀◀◀ Delegates

Platinum Sponsorship

Gold Sponsorship

Silver Sponsorship

Exhibitor Sponsorship

Media Sponsorship

Welcome Drinks

Conference Breakfast/ Lunch

Cocktails

Refreshment Breaks

Official Conference Briefcases

Name Badge Lanyards/ Inserts

- Government Representatives Worldwide
- Associations
- Administration & CFO
- VP and Management for Emergency Services
- Critical Infrastructure and Pandemic Planning Committee Members
- Director of Operations & Maintenance
- Program Manager of Emergency
- Financial Affairs & University Controller
- Manager of Employee Wellness
- Corporate Relations Team
- Director for Health & Safety Services
- Health /Medical/Hospital Professionals
- Crisis Management Coordinator and Engineer
- Human Resource
- Manager for Protection, Safety, & Environmental Services
- Information Technologies
- Manager Corporate Continuity & Recovery
- Law Enforcer/Courts
- Manager Situation Awareness
- Utility Services
- Risk Management Professionals
- Research Rep
- Student & Academic Services
- Public Information
- Health & Safety Professionals
- Medical Representatives
- Facilities Personnel
- Media Professionals

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## SECTORS

- Administration
- Legal
- Infection Control
- ED/Disaster Club
- Engineering Providers
- Nursing Leadership
- Health Care Providers
- Laboratory
- Security
- Pharmacy
- Biotech Vendors
- Public Health
- Contract Research Organization
- Infectious Disease
- Food Safety
- Academic Institutions
- Information Technology
- Medical Education
- Contract Mfg Outsourcing
- Vaccine Companies
- Pandemic Doc. Consultants
- Military
- Emergency Mngt
- Business Continuity
- Establishments
- Personal Protection Eqpt
- Cleaning Product Suppliers

## Major Sponsors

Level of Sponsorship	Platinum	Gold	Silver	Exhibitor	Media
USD Amount	11,500	6,500	4,500	2,500	
<i>Company acknowledgement of the main sponsor in the opening &amp; closing session of the event..</i>	√	√	√		
<i>Speaking presentations</i>	30 mins	20 mins	15 mins		
<i>Logo inclusions in all marketing collaterals:</i>					
<i>Print brochures</i>	√	√	√	√	√
<i>Faxes</i>	√	√	√	√	√
<i>Emails</i>	√	√	√	√	√
<i>Backdrop Banner</i>	√	√	√	√	√
<i>Advertisements &amp; PDF Brochures</i>	√	√	√	√	√
<i>On our webportal</i>	√	√	√	√	√
<i>Provide an opportunity for your organization to insert your brochure/ promotional material in the documentation kit which will be distributed at the conference</i>	√	√	√	√	√
<i>Complimentary delegate passes</i>	6, plus 25% discount 4 more attendees	5, plus 20% discount 4 more attendees	4, plus 10% discount 4 more attendees	2	1
<i>Advertisement of your company in the conference catalog</i>	√	√	√	√	√
<i>Display area for your company to exhibit the product/services (in sq.ft)</i>	10x20	10x20	10x10	10x10	
<i>Demonstration table and chair</i>	2	2	1	1	
<i>Company banner display inside the function (to be provided by the sponsor)</i>	5	4	3	2	
<i>Extensive database of delegates</i>	√	√	√	√	√

Register Today! Call 425.996. 7102 Fax: 425.968.7400 or visit [wrcgo.eve-ex.com](http://wrcgo.eve-ex.com)

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## BENEFITS

We also welcome sponsorship of specific activities in the conference programme. An important part of attending a conference is to establish personal contacts and to develop networks with other participants and interested parties from around the world - so social events such as the welcome drinks, conference dinner, lunches and breaks are well attended and provide exceptional exposure for sponsors.

## Participating Sponsors: one or two-day

Benefits	Welcome Drinks USD 2,000	Conference Breakfast USD 3,000	Conference Lunch USD 4,000	Cocktail Reception USD 3,000	Refreshment Breaks USD 2,000
<i>Company acknowledgement of the sponsor in the opening Plenary Session of the event..</i>	√	√	√	√	√
<i>Speaking presentations or Hosting Remarks as scheduled</i>		10 mins	10 mins	√	
<i>Logo inclusions in all marketing collaterals:</i>					
<i>Print brochures</i>		√	√	√	
<i>Advertisements &amp; PDF Brochures</i>	√	√	√	√	√
<i>On our webportal</i>	√	√	√	√	√
<i>Provide an opportunity for your organization to insert your brochure/ promotional material in the documentation kit which will be distributed at the conference</i>	√	√	√	√	√
<i>Advertisement of your company in the conference catalog</i>	√	√	√	√	√
<i>Demonstration table and chair</i>	√	√	√	√	√
<i>Company banner display inside the function (to be provided by the sponsor)</i>	√	√	√	√	√

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## BENEFITS

We believe that sponsoring a conference provides a superb vehicle to showcase your commitment to worldwide medical excellence & partnerships and the pursuit of knowledge from global experts on the field. Your company will benefit from interaction with a highly focused, motivated, engaged and receptive audience in a relaxed environment.



We welcome other suggestions for sponsorship/exhibition possibilities.

HERE IS A SNAPSHOT OF BENEFITS YOU WILL ENJOY



## Merchandise Sponsors:

<b>Sponsorship Type</b>	<b>Benefits</b>		<b>Number available</b>
<b>Official Conference Briefcases (\$ 5,000.00)</b>	Maximum Visibility and Company Name & Logo	Opportunity to participate in the Briefcase Insertion Program	1
<b>Name Badge Lanyards (\$ 3,000.00)</b>	Association of your logo to WRCGO event	Company logo directly located to attendees badge	3
<b>Name Badge Insert (\$ 4,000.00)</b>	Company Recognition	Introduce your new product right on the attendees badge	2
<b>Conference Briefcase Insertion (\$ 2,000.00)</b>	Distribute collaterals of your company's product	Promotional Literature of your company's profile	4
<b>Corporate Pens (\$4,000.00)</b>	Place your company logo right into the hands of your attendees.	Company Sponsored Writing Instrument	1

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## PROMOTION OF THE CONFERENCE & EXHIBITION

To ensure maximum attendance, the WRCGO 2009 will be widely promoted throughout United States and overseas by:

- Distribution of the conference main announcement and registration brochure
- WRCGO 2009 website
- Direct emails

Direct emails

- Advertising within the industry related journals and magazines
- Promotion at other industry related Conferences/Meetings (United States, Canada, Africa, Europe, and overseas)



## EXHIBITION DETAILS

Maximum traffic flow will be encouraged by the placement of catering stations at key points in the exhibitions areas. The welcome reception will be held around the Exhibition.

### Move – In and Move – Out Times

Wednesday	11 November 2009	1300hrs	Move In
Friday	12 November 2009	1700hrs	Move Out

### EXHIBITOR PACKAGE

**\$ 2,500 per 10 x 10 sqft booth**

#### Welcome Reception

An invitation is extended by the Conference Committee, for 2 representatives per exhibition booth booked to attend the Welcome Reception as their guest on November 12, 2009.

#### Name Badges on Stand

Name badges for 2 representatives to staff the stand for the duration of the conference.

#### Promotion

Listing of the company name and website in the Final Conference Program for delegates.



## EXHIBITION DETAILS

### Catering

Morning and afternoon teas and lunches for 2 representatives each day. If you have more than 2 representatives staffing your stand, please provide us the name of the latter and we will be providing you additional form(with associated costs).



## SPONSORSHIP PACKAGES

**MAJOR SPONSORS: (please check previous page)**

**PLATINUM (multiple) \$ 11,500**

**GOLD (multiple) \$ 6,500**

**SILVER (multiple) \$4,500**

- Major sponsor acknowledgement
- Speaking slot
- Complimentary full delegate passes
- Booth in prime position
- Organization acknowledgement on the WRCGO 2009 webpage
- One complimentary insert (to be provided by you)
- Corporate logo featured on the cover of the Conference Program
- Corporate logo on the main conference slide of each room
- Logo in all marketing materials
- 



## PARTICIPATING SPONSORS

**Welcome Drinks \$2,000**

- Corporate logo featured in the Registration Brochure
- Introduction to conference delegates during Welcome Reception
- Company sign supplied by you, displayed during the Welcome Reception
- Corporate logo and promotional paragraph in the conference program
- 2 Complimentary tickets to the welcome reception

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## PARTICIPATING SPONSORS

### Conference Breakfast \$ 3,000

- Welcome to Conference delegates during sponsored breakfast
- Company sign supplied by you, displayed during your sponsored breakfast
- 2 complimentary lunch invitations for company representatives to your sponsored breakfast
- 25% discount of the full price of one exhibit booth

### Conference Lunch \$ 4,000

- Welcome to Conference delegates during sponsored breakfast
- Company sign supplied by you, displayed during your sponsored breakfast
- 2 complimentary lunch invitations for company representatives to your sponsored breakfast
- 25% discount of the full price of one exhibit booth

### Conference Cocktails \$ 3,000

- Welcome to Conference delegates during sponsored cocktails
- Company sign supplied by you, displayed during your sponsored cocktails
- 2 complimentary lunch invitations for company representatives to your sponsored cocktails
- 25% discount of the full price of one exhibit booth

### Refreshment Breaks \$2,000

- Corporate logo featured in the Registration Brochure
- Introduction to conference delegates during Welcome Reception
- Company sign supplied by you, displayed during the Welcome Reception
- Corporate logo and promotional paragraph in the conference program
- 2 Complimentary tickets to the welcome reception



## MERCHANSIDE SPONSORSHIP

### Official Conference Briefcases \$ 5,000

Name Badge Lanyards \$ 3,000

Name Badge Insert \$ 4,000

Conference Briefcase Insertion \$ 2,000

Corporate Pens \$ 4,000

(please check previous page)



## Other Sponsorship Opportunities

### Wireless Internet \$ 3,000

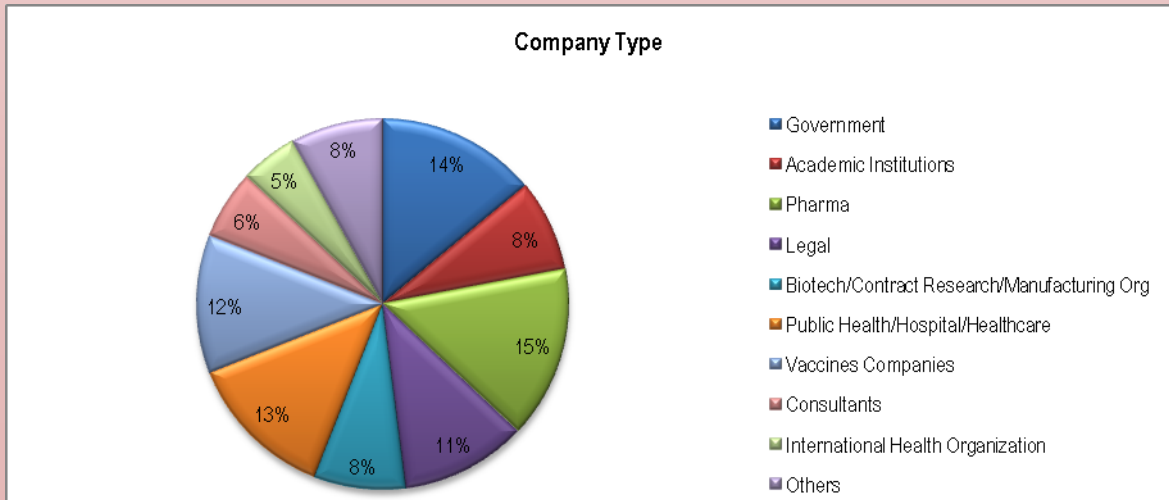
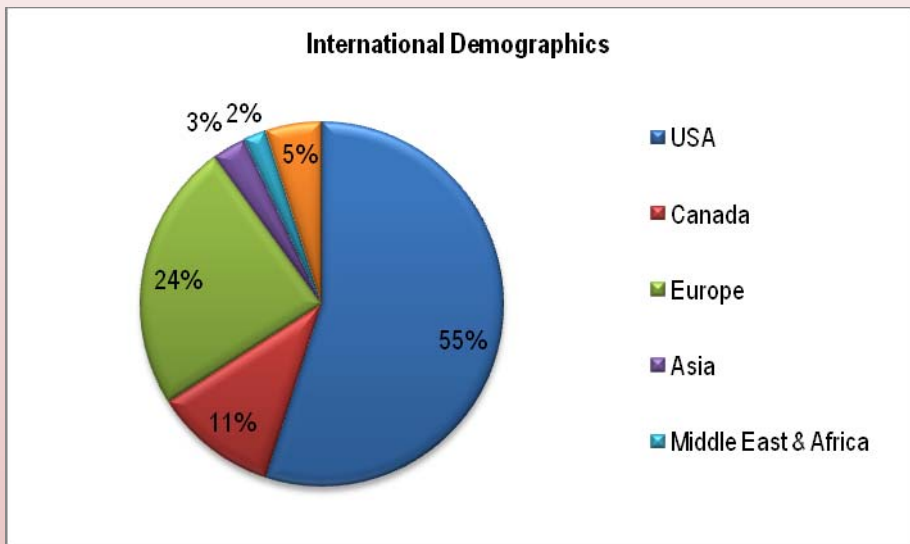
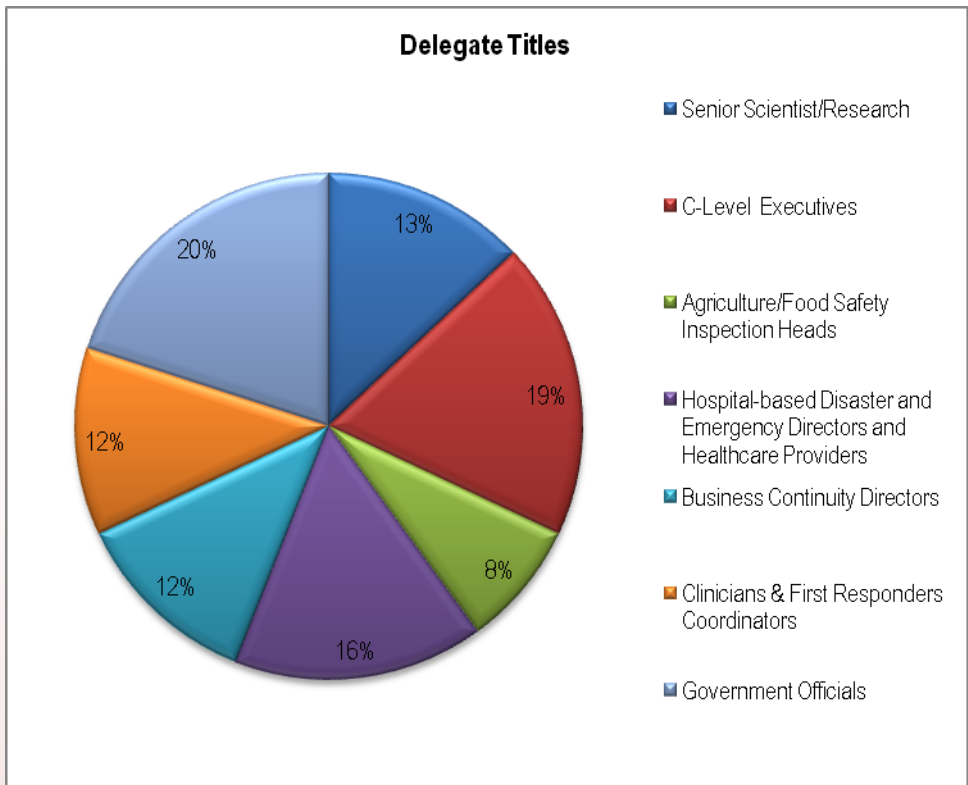
- Wireless Internet will be featured available in the Exhibition area
- 2 complimentary tickets to the welcome reception
- Corporate logo in the registration brochure and company description on the website
- Company sign supplied by you, displayed in the exhibition area
- Company logo on user's log-in screen

### Advertising in the Final Conference Program with Abstracts \$ 1,000

- One A4 full colour advertisement in the Final Conference Program (artwork to be supplied to Conference Manager by specified date in PDF Format)

For any Suggested Sponsorship Opportunities, please call 425.996.7102.

**Understand** the decision maker's needs firsthand and be able to **demonstrate** the value of your **solutions** on prevention, protection, response, recovery.



# World Response Conference on Global Outbreak – 2009 H1N1+H5N1 Flu

November 12-13, 2009  
Las Vegas, Nevada

PLEASE REGISTER THE FOLLOWING & FAX TO 425.968.7400

## Sponsor/Exhibitor's Details

Company/Organization Name \_\_\_\_\_

Contact \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Tel Office \_\_\_\_\_ Mobile \_\_\_\_\_

Nature of Business \_\_\_\_\_

Website \_\_\_\_\_

Address \_\_\_\_\_

City, State \_\_\_\_\_

Zip Code \_\_\_\_\_ Country \_\_\_\_\_

Products to be displayed \_\_\_\_\_

Please list the Contact Person for correspondence \_\_\_\_\_

Full Name \_\_\_\_\_ Position \_\_\_\_\_

Email \_\_\_\_\_ Tel No \_\_\_\_\_ Mobile \_\_\_\_\_

Sponsorship Type	Sponsorship Level	Total
Corporate	Platinum	\$11,500
	Gold	\$6,500
	Silver	\$4,500
	Exhibitor	\$2,500
Participating Sponsorship	Welcome Drinks	\$2,000
	Conference Breakfast	\$3,000
	Conference Lunch	\$4,000
	Cocktail Reception	\$3,000
	Refreshment Breaks	\$2,000
Merchandise Sponsorship	Official Conference Briefcases	5,000
	Name Badge Lanyards	3,000
	Name Badge Insert	4,000
	Conference Briefcase Insertion	2,000
	Corporate Pens	4,000

## Payment Method

Please debit my credit card:

Visa  Master Card  AMEX  Discover Security Code \_\_\_\_\_

Visa and MC cards have a 3 digit code on the signature panel on the back of the card, following the account number. American Express cards have a 4 digit code on the front of the card, above the card number.

Card Number (16-Digit) \_\_\_\_\_

Expiry Date \_\_\_\_\_

Name Printed On Card \_\_\_\_\_

Signature \_\_\_\_\_

Billing Address \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Or enclosed is a check for \$ \_\_\_\_\_ to cover \_\_\_\_\_ persons.

Check here if you have any dietary or accessibility needs. We will contact you for more details. Please Note: If you have not received an acknowledgement confirming your booking, please call us at 425.996.7102. Our EIN is 27-0494399

This document when signed by an Exhibitor constitutes a binding legal agreement. The Exhibitor agrees that upon receiving this application and sales contract by Events & Exhibitions, with or without appropriate payment, this application and sales contract shall become a legally binding contract, enforceable against the Exhibitor in accordance with its terms. By the above signature, the individual signing this document represents and warrants that he/she is duly authorized to execute this binding contract on behalf of the Exhibitor. The Exhibitor agrees to be bound by the information and terms on this page herein. Fax copy is accepted and has the same power as an original copy.

## REGISTRATION CODE:

Your Registration Code Is **WRCGO-INQ**  
Please Use This When Registering For The Conference

Online: [www.wrcgo@eve-ex.com](http://www.wrcgo@eve-ex.com)

Email: [wrcgo@eve-ex.com](mailto:wrcgo@eve-ex.com)

Phone: 425.996.7102

Fax: 425.968.7400

Post: 1776 I Street, NW 9th/F

Washington, DC

20006 USA

## Terns & Conditions

- All sponsorships will be awarded on a first come, first served basis. Events & Exhibitions retains the right to reject any sponsor that it deems inappropriate.
- After written acceptance by Events & Exhibitions, the sponsor must provide the sponsorship funds, logo image (in the format required by Events & Exhibitions) and other details required (such as correct use of the sponsor's name, trademarks etc) to Events & Exhibitions, within 30 days of receipt of acceptance.
- Payment will generally be by credit card unless other arrangements are agreed.
- The sponsorship fee does not include free conference registration unless specifically stated in the sponsorship opportunity details.
- All sponsorship materials must be submitted 30 days before the conference to ensure inclusion in the productions schedule. Sponsors may not sublet, assign or apportion any part of the item(s) sponsored nor represent advertise or distribute literature or materials for the products or services of any other firm or organization except as approved by Events & Exhibitions.
- Events & Exhibitions will not be liable for damage or loss to a sponsor's properties through fire, theft, accident, or any other cause, whether the result of negligence or otherwise.
- No part of an exhibit and no signs or other materials may be pasted, nailed, or otherwise affixed to walls, doors or other surfaces in a way that mars or defaces the premises or equipment and furnishings. Damage from failure to observe this notice is payable by the sponsor.
- Sponsors are welcome to avail of more than one sponsorship.
- For sponsorship opportunities that include signage please note that signage space may be limited depending on the venue. Events & Exhibitions will inform each sponsor of the maximum size, number of signs etc.
- In order to limit costs Events & Exhibitions may limit the number of colours used for the printing of sponsor logos.
- If a sponsor wants to negotiate for a higher priced item (e.g., higher quality lunch) than Events & Exhibitions has budgeted for then the sponsor must pay any additional cost for that item in addition to the applicable sponsorship fee.
- The sponsor for a given item at a Conference will be given first right of refusal to sponsor the same item at the price quoted in the following year's sponsorship package. If the sponsor does not take up repeat sponsorship within 4 weeks of notification by Events & Exhibitions, then the sponsorship item will then be offered on a first-come first-served basis.

## Payment Terms

Payment is due in full upon completion and return of the registration form. Due to limited conference space we advise early registration and payment by credit card to avoid disappointment. Your registration will not be confirmed until payment is received. Admission to the conference will be refused if payment has not been received.

Produced by:

Events and Exhibitions

1776 I Street, NW 9th/F

Washington, DC

20006 USA

